**第四届吉先锋大赛暨领克Co:lab校园创新大赛**

Making cool new stuff happen

1. 吉先锋是什么？

吉利校园是吉利控股集团人力资源中心下设的全球校园对接窗口。吉利校园倾听来自校园的声音，展开与校园师生的互动，是吉利与校园之间的沟通桥梁。吉利校园将通过吉先锋联盟、吉先锋校园大赛、吉利公开课、吉利Open Day等与高校开展科研合作与学术交流。Geely Campus is the bridge between Zhejiang Geely Holding Group and global universities. We act as a two way channel that listens to the voices from the campus and communicates with the teachers and students. Geely campus carries out research cooperation and academic exchange via Geely Pioneer Club, Geely Campus Creative Competition, Geely Public Class and Geely Open Day.

1. Co:lab是什么？

Co:lab by Link&Co

让创意成为现实，我们的目的不是制造汽车，而是改变 人们的出行方式。Co:lab 是我们思考问题与解决问题 的场所。我们深知最好的创意灵感可能来自任何人，在任何地方，任何时间。Making cool new stuff happen. We didn’t set out to make cars – we set out to change the way people move around. Co:lab’s where we go to think the big thoughts and address the big problems. But we know that the best ideas can come from anyone, anywhere, at any time. So if you’ve got one then we definitely want to hear it.

1. 大赛主题

Our theme

“车轮上的智能手机”

Smart Phone on Wheels

智能手机不单单是一个通讯工具，人们还可以用它实现拍照、支付、导航等各种功能。Lynk&Co致力于打造“车轮上的智能手机”，让未来的出行变得更加智能便捷、丰富有趣。移动互联时代，你的想法即可改变世界！

Smart phone is no longer just a communication tool and it’s widely used for photography, mobile payment, navigation and etc. Lynk& CO is committed to developing ‘smart phone on the wheel’, making travel more convenient and interesting in the future. In the era of mobile internet, your idea could change the world.

1. 大赛赛题方向

What We Want!

* 出行优化方案 Mobility Solutions厌倦了堵车？找不到停车位而烦恼？共享单车又破又难找？创新科技让你实现便捷出行，优化城市交通、保护城市环境。Be sick of traffic jam？Be tired of worrying about parking spots and terrible bike sharing service? Innovated technology could enable you to travel conveniently, optimize the traffic and improve the environment in the city.
* 车内娱乐系统 Infotainment我们花在车上的时间，如何把它变的更有趣？提出你的创意想法让领克的车变得更有趣好玩。可以是车载游戏， DJ软件，或者是拍摄车内外360°视频。

How do we make the time we spend in the car more interesting? Present your creative ideas and help us making Lynk&CO more interesting. It could be a car game, DJ software, filming 360 ° video inside and outside the car and etc.

* 汽车创新配件 Car Accessories市面上提供琳琅满目的手机配件给你搭配出属于你的手机， 增加更好的使用体验。那车子呢? 车身内置轻便的踏板车？可拆卸的平板电脑？一套炫酷的电影包厢？车内加湿器？You could find many kinds of accessories for your phone to improve your experience with it, but what about cars? A built-in lightweight scooter? A removable tablet? A cool film box? A built-in humidifier?
1. 大赛进程
* 5-6月

区域赛

Regional Competitions

* 7.15

截止提交参赛作品

End of Submissions

* 7.20

筛选300组作品进行内部评估，再优选30组进入复赛

Internal Evaluation – 300 Group

* 8.1

选择10组作品进行公开投票

Online Voting – 10 Groups

* 8.15

选出五组作品进入决赛

Pitch Final – 5 Groups

* 8月底

总决赛

Pitch Final in Hangzhou

1. 总决赛奖项&奖金
* 总决赛冠军 Champion

¥30,000/组

* 总决赛亚军Runner-up¥20,000/组
* 总决赛季军2nd Runner up¥10,000/组
* 最具人气奖Most Popular¥5,000/组
* 最具创意奖Best Idea¥5,000/组
1. 优秀选手可获得专属实习机会

Internship

* 入选总决赛的所有学生可获得领克中国实习机会

Students will get an internship offer if they qualify the final.

* 入围Top 10 优质作品的同学可直接进入吉利控股集团旗下品牌的实习终面环节（包括吉利、领克、沃尔沃等）

Team members from the top 10 selected entries will receive an opportunity to interview for an internship ZGH ( Geely、Lynk&Co、Volvo ).

* 入围复赛的学生可获得领克门店实习机会以及最潮领克精选。

Students that enter the quarter-final will get an internship offer in Lynk&Co dealerships and Lynk&Co merchandise

1. 大赛选手专属福利

Benefits

* 有机会获得领克亿元创投基金支持

We will help you realize your ideas!

* 业界大咖专属辅导

1 on 1 tutoring by Professional

* 吉利控股集团参观体验机会

ZGH experience tour

1. 大赛流程
* Step 1. Submit your idea

首先你是在校大学生，与你的Buddies (3人以内) 到大赛报名页报名，再将你们的创意想法投递至大赛官网入口

Enrolled University students are welcome to sign up with your buddies (under 4) on our official website and present your idea.

* Step 2. Select the innovative ideas

我们将从300组的投案中评选出30组创意想法进入复赛，待其完善成作品后，再优选10组作品进行线上展示及投票

30 creative ideas will be selected among 300 proposals and qualified for the second round. After the chosen ideas being convert into work, 10 out-standing work will be presented online and an online voting competition will be launched as well.

* Step 3. Judged by the public

票数TOP5的作品可进入总决赛，我们诚邀他们到中国领克参观体验，并邀请业界大咖为其进行一对一辅导

The top-5 work in the online voting competition will be qualified for the final. We cordially invite them to visit Lynk&Co in China and invite elites in the industry to give them one-on-one tutoring.

* Step 4. Make your innovation happen

如果你们的创意最具潜力，突出重围，即有机会获得领克亿元创投基金， 让创意成为现实！

If your idea is considered to be the most promising one and stands out among all the ideas, you will have a chance to acquire a venture fund up to 100 million RMB from Lynk&Co and convert your idea into reality.

1. 发现想法

Explore ideas

设备共享 情感互联、Lynk&Co Backup portable power supply……

1. 斜杠青年

G-pioneer

创想者、分享咖……

更多详情请见：

大赛官网：http://gpioneer.geely.com/

Competition official website: http://gpioneer.geely.com/

大赛报名链接：<http://gpioneer.geely.com/>

Application link: <https://jinshuju.net/f/7gQboE>

吉利校园招聘官网：<http://campus.geely.com/home/webschool/xzindex>

大赛官方沟通QQ群1群：906497810

Competition official QQ group 1: 906497810

大赛官方沟通QQ群2群：905048195

Competition official QQ group 1: 905048195

注：2020吉利实习生招聘树苗计划正式启动，详情请见吉利校园招聘官网

Notes: 2020 Geely Intern Recuitment- Sapling Program is launched. Details can be found on Geely Campus Official website.